MIDLAND TRUST

AN EQUITY TRUST COMPANY

THE MIDLAND DIFFERENCE

Learn What Sets Midland Apart

Midland *is the most responsive company in its industry by providing personal service representatives to each client and driving efficient operations across the firm.*

MIDLAND FAST FACTS

20,000+ ACCOUNT HOLDERS

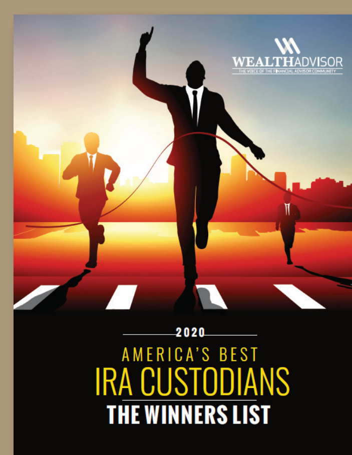
$3+ BILLION IN CLIENT ASSETS HELD

25+ YEARS IN BUSINESS

MIDLAND TRUST RANKED HIGHLY IN WEALTH ADVISOR'S *AMERICA'S BEST IRA CUSTODIANS* PUBLICATION

In 2020, Wealth Advisor ranked Midland Trust as one of the best IRA custodian in the nation. This ranking was based on independent survey results of its 273,000 subscribers. The survey uncovered preferences and attitudes in selecting IRA custodians by their subscribers. Respondents ranked their experiences with each participating custodian and identified the top three factors in selecting an IRA custodian with which to work.

READ THE PUBLICATION



INDUSTRY LEADERS

For over 25 years, Midland has collaborated with private investment offerings to provide custody for their clients' investments into alternative assets. We pride ourselves on understanding your needs by providing excellent service to both you and your investors. As the directed custodian, we will never compete against your business. Midland has the experience and expertise you and your investors deserve.

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CUTTING-EDGE TECHNOLOGY

Our customized online portal, Midland360, makes doing business easy. Your clients have real-time access to their account balances, are able to purchase and sell assets, request distributions, and pay bills online at their convenience. From the investment-management side, you have an online, master account that aggregates referred client accounts, specific asset values, and real-time updates on your clients' investment transactions. You are never in the dark about your clients' accounts and can focus on your primary goal, finding investors. Our portal gives you real-time updates from your dedicated representative so that you know where your clients are at in the process and what Midland needs in order to fund.

PERSONALIZED SERVICE

Midland offers a one-to-one dedicated client service representative for every investment manager and their clients. Your dedicated representative knows your investment management team, tailors their client service approach to suit you, and works with investors from start to finish to ensure continuity and efficiency in the investment process. Not only do you receive personalized service, you get the fastest processing time in the industry. Investments are processed one business day after receipt of retirement funds and completed investment paperwork.

FLAT FEES

Midland provides options when it comes to our service charges. While most companies only provide an option where you pay more as your account grows, Midland allows you to select a flat fee which is not tied to your investment performance.

FLEXIBILITY

Self-directed IRA accounts at Midland allow for maximum flexibility. The same account can invest in numerous types of alternative investments which gives the account holder the ability to diversify their account.

WHAT OUR CLIENTS SAY ABOUT MIDLAND

"I was with another self-directed IRA company who was just terrible. I had done a lot of research and I finally came up with Midland. I thought I'd give them a chance, and they came through. The best thing about working with Midland is that **they save me time, trouble, and money**. They do all the paperwork for me and they send it electronically. I'm able to finish the document in less than 60 seconds and I'm good to go."

- Real Estate Investor, Midland Client

"I do business with Midland because **they make it easy**. They know our product, they know our clients, they know me. I can send them an email asking if they can change something for a client and they always email me back 'no problem.' I can tell [our rep] that a client wants to invest and she gets it going and makes it happen. I don't have to worry about anything, ever."

- Head of Investor Relations, Real Estate Syndication

"So far, I've got nothing but positive things to say for the people I've interacted with. **Midland gets how to deliver a positive customer service experience**, be problem solvers for both a fund manager and a client using them as their IRA custodian."

- Hedge Fund Investor, Midland Client

"I use Midland because of the personal relationship. When I call Midland, I get the same person every time. **They know my business**, so I don't have to explain anything."

- Managing Partner, Private Equity Firm

Call today to learn more!

www.midlandtrust.com | 239.333.1032